

WANT TO BUILD YOUR OWN SITE?

FREE BUILD-A-WEBSITE GUIDE

Let's get started!

LAUNCH KITS

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Yep, that's it.

This free guide will show you how to build a website.

We will walk you through each step, and tell you all the FREE tools you can use to help you grow your brand online.

Of course, you have to pay for your domain each year, and pay for your own @yourdomain.com email address (strongly recommended - we explain later), and you have to host your website each month on a server - so we will walk you through it!

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YOUR TIME

MOST PEOPLE SPEND 40-60 HOURS FOLLOWING OUR FREE GUIDE.

Writing, connecting, editing, designing, claiming, optimizing...

Like all entrepreneurs know, you have to make a choice sometimes to trade "time for money" - but you get to put your fingerprints on the project and make it your own. So grab a comfy seat, block out your time over the next 4 weeks to make it possible without 40 cups of coffee... and find a good playlist.

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There are ten essential steps to bring
your brand to life online.

WHAT'S IN A NAME?

*Before you begin – do you have your
business name exactly as you want it?*

*Google your name and see if anyone else has already claimed
it or set up a business with that name. Take a peek at
domains.google.com to see what .com's are available after you
find a good and solid business name.*

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WHEN YOU LAUNCH YOUR BRAND - BE THIS:

CONSISTENT

**KEEP YOUR NAME, PHONE, EMAIL THE SAME...
EVERYWHERE**

(IT'S THE KEY TO GOOD "LOCAL SEO" AND MAP RESULTS.)

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THE 10 STEPS OVERVIEW

In correct order – here we go!

- *Select a domain (\$12/yr)*
- *Setup your @yourdomain.com email address (\$6/mo)*
- *Sign up for hosting (\$15/mo)*
- *Install WordPress (FREE)*
- *Pick a free design theme (FREE)*
- *Build your core pages (FREE)*
- *Install Google Analytics (FREE)*
- *Connect your DNS (your domain to your hosting)*
- *Lock in and setup social profiles (FREE)*
- *Go live! Tell the world – throw yourself a party!*



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DOMAIN

Go to domains.google.com and select a domain (preferable a .com or .org) for \$12 per year. This a better option that GoDaddy or Name.com etc as it will give you easier setup and integrations later – trust us!

EMAIL

Go to gsuite.google.com and set up email hosting for \$6/mo for your .com. This reduces spam email and increases deliverability of your emails. It also looks more professional than @gmail.com or @yahoo.com

HOSTING

You need high-speed and secure hosting (with an SSL Certificate) that is cloud-based. So don't fall for \$4/mo ads from shared hosting (skip GoDaddy and Bluehost) and use [GetFlywheel.com](https://getflywheel.com) hosting for \$13/mo.

WP

Install WordPress from your host ([Flywheel](https://flywheel.com)) so you can build on the most trusted, secure, and universal platform for coding: WP.

DESIGN

To get you launched, choose a free theme from the "Appearance/Themes" in your WordPress dashboard. Don't need a paid theme yet – go for free. (Got \$\$? Use Elementor!)

BUILD

Build your core pages that tell who you are, what you do, and how to get in touch. We suggest at least 5: home, about, services, contact, and blog.

TRACKING

Go to analytics.google.com and set up Google Analytics (GA) and install it on your domain and your site to track user behavior! You'll be glad to you did. [Here's now to install!](#)

CONNECT

In order for your website – which you build on your host server (Flywheel) – to show up online, you need to connect your domain's DNS records. [Here's how!](#)

SOCIAL

Whether you plan to post or not, go protect your brand on social by setting up your profile pages on FB, LinkedIn, Twitter, Instagram, YouTube etc. Try to keep your /address the same. [Check here!](#)

I'LL GUIDE YOU THROUGH THE DESIGN!

THE RESULT?

GO LIVE!

Your hours of hard work, drinking coffee, putting-off that Netflix series, and ignoring texts from friends who wonder where you went for a few weeks all just paid off!

Now, you can go throw yourself a party.

And now the work begins :)





PEOPLE JUDGE BOOKS BY THEIR COVER... AND BUSINESS BY THEIR WEBSITE + REVIEWS.

Start building your brand and sharing your successes online!

A black and white photograph of two women sitting at a desk in what appears to be a library or study. They are both looking at a laptop screen. The woman on the left is wearing a dark beanie and a denim jacket, and the woman on the right is wearing a dark jacket. The background is filled with bookshelves.

STAY TUNED TO TRAFFIC.

KEEP ADJUSTING

YOUR WEBSITE WILL CHANGE AND GROW OVER TIME - SO KEEP IT FRESH!

WATCH JUSTIN DO EACH STEP!

TOO MUCH WORK? WE CAN HELP

LAUNCH KITS

VISIT [LAUNCHKITS.COM](https://launchkits.com) TO HAVE THE EXPERTS HERE AT LAUNCH KITS
BUILD YOUR SITE IN 5 DAYS FOR \$900.

SAVES YOU 60+ HOURS OF WORK - AND GETS IT DONE RIGHT.

