

5 WAYS your website can help you have more free time



LAUNCH KITS

PROVEN TIPS FROM
LAUNCHING 900+ WEBSITES



5 Ways To Create **More Time**

1

Instant Scheduling Tools

Calendly or Groundwork can save you emails back and forth to potential leads

2

Website Payment Options

Let clients pay down payments or consultant fees directly using Stripe.com

3

Record Demo Videos

Your iPhone can save you time by explaining FAQ and demonstrating your services

4

Automate Responses

Every contact form tool can allow you to instantly reply and be personable

5

Simplify Your Pricing

Don't overcomplicate your services and consider flat fee pricing

5

"I started my company to give entrepreneurs a better option for websites: faster, cheaper, better than everyone else."

After building websites that cost \$50-180k at a traditional web design agency, **I knew that small businesses and entrepreneurs deserved a better option** to be found online. Something **PROVEN** to work, but cheaper, faster, and better than Wix, Squarespace or GoDaddy - so I started Launch Kits: Home of the PERFECT website.

Justin Rule

FOUNDER & CEO
LAUNCH KITS

PERFECT IS...



A woman with curly hair, wearing a dark tank top, is sitting on a large, light-colored rock. She is looking out over a vast, green valley with a winding river. The scene is framed by the branches and leaves of trees in the foreground, creating a sense of being in a forest. The lighting is bright and natural, suggesting a sunny day.

More Free Time.

Most entrepreneurs want to build a business that gives them more money so they can have more free time. I think you can make more time as you grow your business as well!

These tips have proven to help me manage over 900 clients. They have also proven to work for my clients themselves as they grow their service businesses and professional brands.

Why **Launch Kits**?

Launch Kits provides entrepreneurs and small business owners the website they need to launch and be found online in just 5 days.

We all live in the USA (in or around Lancaster, PA to be specific) and all our writers, designers, and developers will always be here in America.

Launch Kits has a proven process to help small business owners and entrepreneurs go live and we offer UNLIMITED support, updates, and training to our clients.

With **more 5-Star Reviews than any web design company in the USA**, we are the place you can depend on to go live quicker, smarter, and more affordably than anyone else.



INSTANT Scheduling Tools

Calendly or Groundwork can save you emails back and forth to potential leads



LAUNCHKIPS

More
Free
Time.





HOW

Scheduling Tools Can Save You Time

How many emails does it take to actually confirm and schedule a meeting? You or your admin has to offer times, coordinate schedules, send address and Zoom or Google Meets info - but what if you could allow direct scheduling AND control your available times instantly?

There are a few tools that do this, but I suggest going with the FREE version of [Calendly](#). It can read your Google or Outlook Calendar based on times you setup and allow interested clients and customers to book a direct meeting (on-site consult, virtual meet, coffeeshop chat etc) based on their availability.

[Groundwork](#) will even allow instant video quotes and scheduling to save you travel time on service jobs!

Too busy? Just block your calendar and it will instantly remove that time slot from an option!



LAUNCH KITS

[SEE EXAMPLE](#)



WEBSITE Payment Options

Let clients pay down payments or
consultant fees directly using Stripe.com



LAUNCH KITS

More
Free
Time.



HOW

Web Payment Options Can Save You Time

Think about how many hours you could save if you didn't have to manually create an invoice, send an email to a client, and then open the mailed check and mark it paid... plus run to the bank (or snap digital deposits) to cash in the sale!

Well, you can sign up for FREE for stripe.com for your business and simply create a payment link for a set amount of money.

Example - if your downpayment is \$250 for a consult, just add a button "Pay Consult Deposit" and link to your stripe.com payment. If you have common services you offer, make a button for each. Better yet? Just make manual custom payments and send links to your page for payment like [this](#)!

Get instant notification when someone pays - saving you time and admin hours.

[SEE EXAMPLE](#)

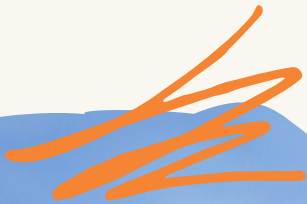


5

LAUNCH KITS

RECORD Demo Videos

Your iPhone can save you time by explaining FAQ and demonstrating your services



LAUNCH KITS

More
Free
Time.



HOW Demo Videos Can Save You Time

Think of what you get asked most often as a business owner.

How does _____ work?
What can I expect from your company when we sign up?
What kind of program do you follow/ products do you use?
How do I need to prepare for you to come and _____?
I see a light on the _____, what am I supposed to do now?

Guess where people go to get answers? YouTube! Your iPhone videos with answers can go online to 1) help you be found, 2) be added to your website in a resource page, and 3) help minimize user-errors because they can follow your example! It's like a personal consult and help for free for your clients.

All you need is your phone!

[SEE EXAMPLE](#)



LAUNCH KITS



AUTOMATE Responses

Every contact form tool can allow you to instantly reply and be personable



LAUNCH KITS

More
Free
Time.



HOW

Automated Responses Can Save You Time

When people email you from your website - do they have to wait for you to respond?

What if you are busy with a client, or on vacation - or simply answering the same questions over and over?

900+ websites as a proof show that you can easily and unashamedly automate an on-brand answer back to them like this painter did: “Hey, this is automated but I wanted you to know I’ve probably got paint on my hands and can’t type back right away - but I’ll call you back ASAP when I’m done this paint job!”

If someone fills out a contact form, it should be different than a quote form auto-response. But auto responses save you time and help you instantly connect with leads.

[SEE EXAMPLE](#)



LAUNCH KITS

SIMPLIFY Pricing

Don't overcomplicate your services and consider flat fee pricing, or instant quote tools like ezestimate.io



LAUNCH KITS

**More
Free
Time.**



HOW Simplifying Pricing Can Save You Time

I realize that you may not have ‘3 pricing options’ in your business, but I bet you DO have a way to simplify your options and be up front with your customers.

If you can simplify and present pricing ballparks or flat fee options to people so they can compare you to competition without wasting your time tire-kicking... your sales, admin, and service team will be happier too. **Don't be afraid to display and defend your pricing!**

Consider making “Starting at...” statements on your website to ward off discount-hunters and to prove your transparency.

A tool like ezestimate.io can even give roofers, landscapers, flooring installers, painters and complex services a VERY SIMPLE instant pricing tool!

SEE EXAMPLE



LAUNCH KITS



PROOF It Works For Small Businesses

**220+ 5-star Google
Reviews and counting...**

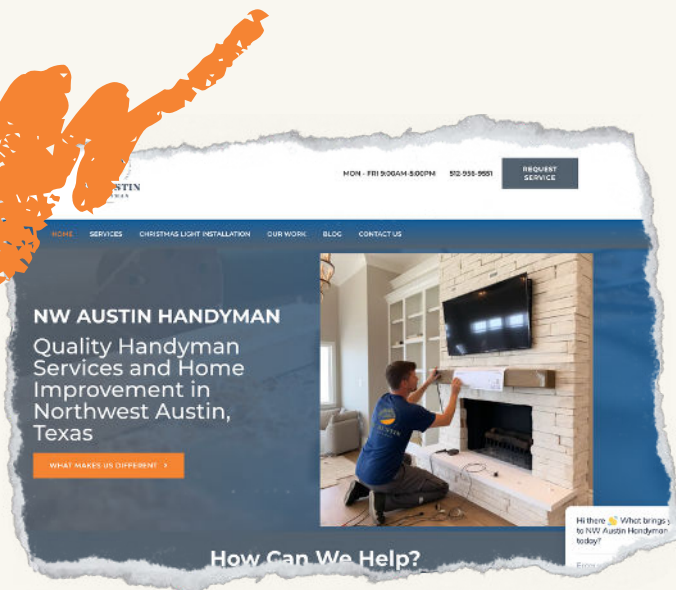
Small businesses save time and money - which means they enjoy more free time and more discretionary income for work or pleasure. More time for family, community, and less to worry about with our team handling their website.



Chris Miller

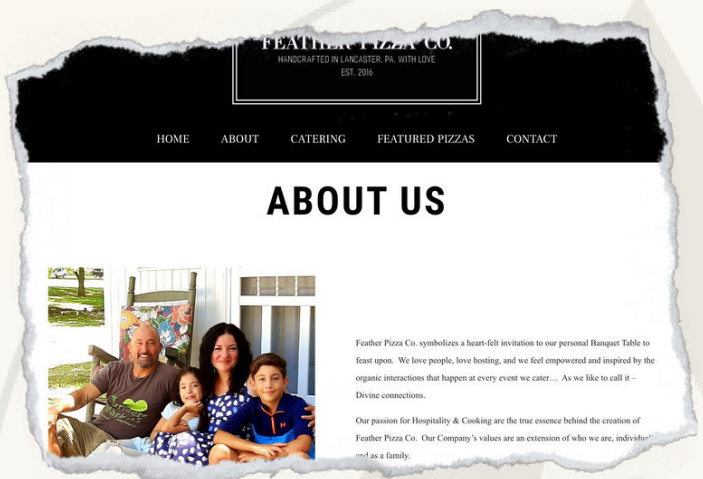
“I just had the most amazing experience working with Launch Kits which built me an awesome website in no time! These guys were absolutely fantastic and I cannot recommend them enough.

Right from the start, they were totally on board with what I wanted and got to work immediately. The website they built for me was perfect; it looks amazing and was so easy to use.”



Gabriela Smith

“...simply fantastic to work with! From the moment I started the process with them, it has been seamless and effortless. The team is extremely professional and knowledgeable, making the entire experience a breeze. The website edits and page creations are so easy and intuitive, it's hard to imagine working with any other company!”



5



You can do it.

One step at a time - you free up your time.

Many people think they can't even begin to do things differently due to fear of failing, missing a step, or simply learning new things.

You can't keep doing the same thing and expecting something to magically shift and change. Start a new habit in the business simply by targeting **ONE** of the 5 ways to free up your time and give it a few months to become **a new normal**.

Then take the next best step. You can do it - one step at a time.

Launch In 5 Days with Launch Kits

IT'S TIME TO BE FOUND!

You can waste months planning and thousands of dollars guessing - or **start with what is PROVEN to work** and get a **PERFECT website built in the USA in just 5 days.**

[MEET JUSTIN](#)



View Other Websites We Built

[LAUNCHKITS.COM](https://www.launchkits.com)

With 900+ websites launched and supported by our team in Pennsylvania, we've likely helped someone just like you be found online and grow their business and impact their community.

[GALLERY](#)



LAUNCH KITS